

You're invited to participate with Major Event Sponsor status in the 2007

4th Annual Southeast Regional Firefighter Combat Challenge

The Firefighter Combat Challenge - as seen on ESPN for over a decade - attracts hundreds of U.S. and Canadian municipal fire departments each year at more than 25 locations and is seen by millions of people worldwide. The Challenge seeks to encourage firefighter fitness and demonstrate the profession's rigors to the public. Wearing "full bunker gear" and the SCOTT Air-Pak breathing apparatus, pairs of competitors simulate the physical demands of real-life firefighting by performing a linked series of five tasks including climbing the 5-story tower, hoisting, chopping, dragging hoses and rescuing a life-sized, 175 lb. "victim" as they race against themselves, their opponent, and the clock.



Sponsorship available in following categories:

Platinum \$2500

Gold Sponsor level recognition PLUS:

- * 10 x 20 exhibit tent, table, 2 chairs
- * Additional banner space available on event stage, course, or bleachers as space determines
- * 8 promotional announcements during the event
- * Promotional announcement(s) during media coverage
- * Tower signage based on availability (limited spaces)

Gold Sponsor \$1500

Silver Sponsor level recognition PLUS:

- * Sponsor name/logo on event banners on site or prior
- * 4 promotional announcements during the event
- * Inclusion of sponsor name on press release

Silver Sponsor \$1000

Bronze Sponsor level recognition Plus:

- * Sponsor name/ logo on web site
- * 2 promotional announcements during the event

Bronze Sponsor \$500

Challenge Sponsor level recognition Plus:

- * Opportunity to provide prizes for media and/or event promotions

Challenge Sponsor \$250

- * 10 x 10 exhibit tent, table 2 chairs
- * Special recognition at the awards presentation
- * Opportunity to include promotional item in competitor goodie bags

Booth Space \$150

- * Ground space only, no amenities or recognition

Event sponsor opportunities available only through Sept.17, 2007. Please contact the Gainesville Sports Commission at 352-338-9300



(Checks can be made payable to The City of Gainesville.)